



# CONNECTING Engineers Globally !

“ ADOPT AN IDEA ”  
A CONCEPT NOTE



- INDIA – is poised towards becoming a Global Education Hub.
- With over 11000 TECHNICAL INSTITUTIONS and over 450,000 PhD Teaching Faculty – INDIA has a huge potential for expertise solutions.
- Several INCUBATION centres have been formed across India to nurture an IDEA to REALITY
- “ADOPT AN IDEA ” is an initiative being launched by D4E to market the Knowledge base strength of India – Globally and invite anyone with an IDEA to identify a RIGHT incubation center in India , visit them and stay for 3 months and take their product along. From – IDEA to REALITY is the vision of this scheme.
- Those developing their IDEA into Reality can look at schemes of Gol such as MAKE IN INDIA/ START UP INDIA / DIGITAL INIDA/ SKILL INDIA for establishing their base [here in India](#) for the Global market.

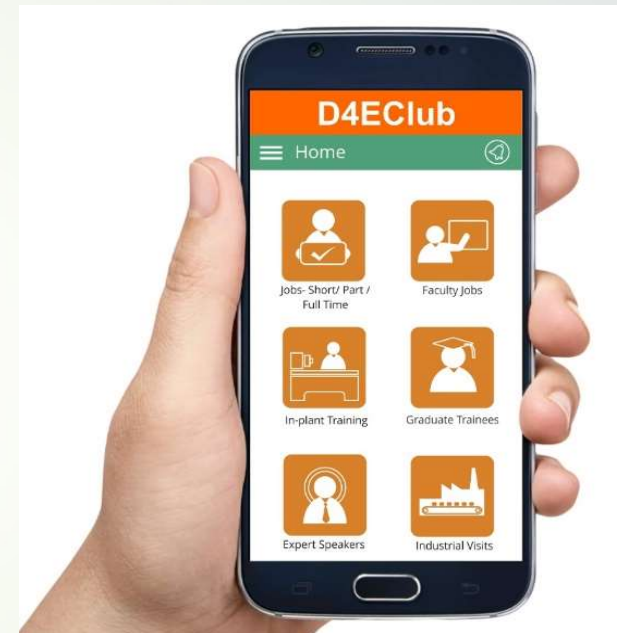
## WHY THIS INITIATIVE ?



# LEVERAGING TECHNOLOGY TO CONNECT ENGINEERS GLOBALLY

D4ECLUB is a MOBILE APP AND ITS SERVICES ARE AVAILABLE FREE AS A SOCIAL IMPACT INITIATIVE.

Download **D4ECLUB** and Start using Instantly



# BASIC FEATURES OF THE D4ECLUB PLATFORM

## 2 sides to the platform

### ▪ Individuals

- Students
- Faculty
- Career seekers
- Experts
- Over sees Individuals

### ▪ Organizations

- Industries
- Colleges
- Trade Bodies
- Government
- Over sees Institutions



- Interacting through 20 service categories, including

- Jobs
- In-plant training
- Graduate Engineers
- Purchase requirements
- Supplier data
- Expert speaker
- Technical assistance
- Technology support
- Product testing
- Project ideas
- Govt. notifications
- Govt. support services
- Mentor requirements
- Industrial visits
- Adopt an Engineer
- Adopt an Idea



## THE TEAM BEHIND D4E



- Founded by K E Raghunathan CEO, an Entrepreneur with rich experience and a passion to create social impact
- Managed by a team of seasoned professionals
- Governed by a Board of Advisors comprising veterans of impeccable integrity from various fields
- App launched by the Hon. Governor of Tamil Nadu, Chairman AICTE and DC/ADDL Secretary, MSME on May 8<sup>th</sup>, 2018.



## ABOUT THE “ADOPT AN IDEA ” CAMPAIGN

- The campaign will be launched and run on the D4ECLUB platform
- The objective of the campaign is to connect Individuals with an IDEA with Incubation Centers through the D4ECLUB platform
- Individuals register on the D4ECLUB platform their IDEA and INCUBATION centers also post their expertise . Match making is established through the D4ECLUB Platform by interaction between them.
- Once an IDEA and INCUBATION is identified the Individual can visit and stay at the incubation center for a period of 3 months and realise their Vision to Reality.
- D4ECLUB Platform will also help them identify Funding / Mentors / Industry Support through the D4ECLUB MOB APP.
- The platform pairs the CENTER and INDIVIDUALs at FREE OF COST irrespective of their locations.

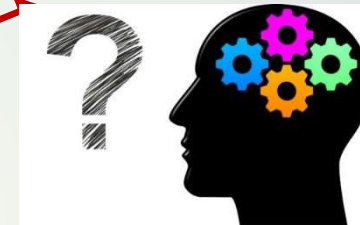


# I AM INTERESTED. HOW CAN I PARTICIPATE?

INCUBATION  
CENTERS



INDIVIDUALS WITH  
IDEA



ADOPT AN IDEA



GOVERNMENT



Trade Body Partner



## HOW CAN I PARTICIPATE AS AN INCUBATION CENTER ?

- Register with D4ECLUB with your Infra-structure , Capability, Expertise , Human Resources etc etc
- Post your Offer in the D4ECLUB Platform inviting IDEAS of Interest - Globally
- Interact with those who respond or post their Idea in the D4ECLUB Platform
- Choose the IDEA to ADOPT and Execute a partnership with the Individual
- Invite the Person with IDEA to visit India – stay at your campus , Develop his IDEA to a REALITY within an agreed period
- Help them get support from Indian Government schemes , Trade Bodies , Mentors within INDIA to manufacture the product within INDIA
- Earn ROYALTY from the product sales and continue with Improvement/ Optimisation / Feature additions



### What do I get in return?

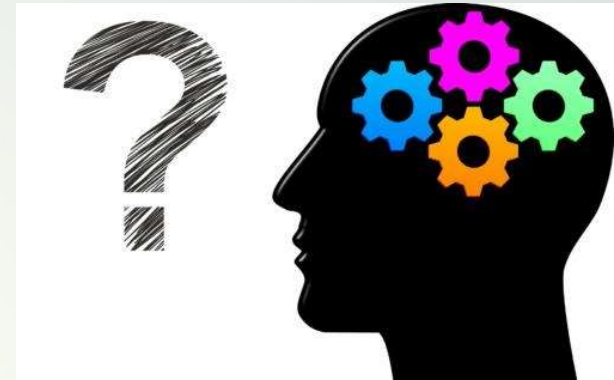
- Satisfaction and Fulfilment
- Sense of Contribution
- Earnings and Global Popularity





## HOW CAN I PARTICIPATE AS AN INDIVIDUAL WITH IDEA ?

- Register and Post in D4ECLUB with your IDEA , Expectations and Requirements
- Interact with INCUBATION Centers who respond or post their Expertise in the D4ECLUB Platform
- Choose the Incubation Center who are keen to ADOPT your IDEA and Execute a partnership with them for Development of your IDEA to REALITY without any expenses
- Visit India – stay at their campus , Develop your IDEA to a REALITY within an agreed period
- Use the D4ECLUB Platform to get support from Indian Government schemes such as **MAKE IN INDIA/ START UP INDIA / SKILL INDIA / DIGITAL INDIA** ,Trade Bodies , Mentors to manufacture the product within INDIA
- Offer the Incubation center - ROYALTY from the product sales and work with them for Improvement / Optimisation / Feature additions



### What do I get in return?

- Realisation of my Dream
- Support without cost..
- Faster and Efficient Solution



## HOW CAN I PARTICIPATE AS A GOVERNMENT ?

- Use this D4ECLUB platform for promotion of your various schemes such as START UP INDIA/ MAKE IN INDIA/ DIGITAL INIDA/ SKILL INDIA
- Identify yourself with this cause
- Promote the campaign using INDIAN EMBASSEY – TRADE COMMISSIONER- ALL OVER THE WORLD to make INDIA – KNOWLEDGE HUB of the world
- Periodically publish successful implementation stories of this campaign
- Monitor the progress of the campaign



### What do I get in return?

- Satisfaction and Fulfilment
- Brand Image of India across the Globe
- Engagement of Incubation centers
- Campaign for BRAIN GAIN instead of BRAIN DRAIN



## HOW CAN I PARTICIPATE AS A TRADE BODY PARTNER?

- Circulate information about this campaign to all your members
- Identify those members who are interested to adopt IDEAS and arrange for a meeting with them
- Encourage involvement of your members in the campaign implementation
- Offer partnership with IDEAS developed into REALITY



### What do I get in return?

- Contribution to Nation Building
- JV Partnerships
- Support of a Cause
- CSR Initiatives



## NEXT STEPS.....

- **“Adopt an Idea ”** initiative will be launched from 1<sup>st</sup> January 2019 onwards
- Register on the D4ECLUB app and connect Incubation Centres with IDEA OWNERS
- Create ambassadors for this initiative in each Country to monitor and take it forward to a larger audience
- Target is to connect 50000 IDEAS with INCUBATION CENTERS in the First Year.



COME, LET US MAKE A DIFFERENCE TOGETHER !  
LET INDIA SHINE.....



**K.E.RAGHUNATHAN**

ragu@d4e.in

Mob 9840947485

